



FRAMEWORK FOR GOOD PRACTICE

DATE OF DESCRIPTION

21 oct 2015

TITLE, NAME OF SOCIAL ENTERPRISE OR ACTIVITY

Macken

CONTACT PERSON

Fredrik Bergman

ADDRESS AND TELEPHONE NUMBER

Hjalmar Petris väg 50, 352 46 Växjö, 0470-286 38 alt 0470-20625

WEBSITE

www.macken.coop

YEAR OF REGISTRATION

2004

A) BACKGROUND;

- | | |
|---|-------------------------------------|
| spin-off from the public sector | <input type="checkbox"/> |
| reorganised from private commercial enterprise | <input type="checkbox"/> |
| reorganised from charity | <input type="checkbox"/> |
| new innovative idea from social entrepreneur(s) | <input checked="" type="checkbox"/> |
| other | |

B) MOTIVATIONAL FACTORS

Macken takes advantage of resources that people no longer want or society do not really need. Macken is a cooperative. Through its programs and products the activities of Macken shows that you can combine sustainability and integration with Entrepreneurship .



FRAMEWORK FOR GOOD PRACTICE

TYPE OF ORGANISATION (LTD, CO-OP, ASSOCIATION ETC.)

Co-op

MANAGEMENT (DESCRIPTION OF BUSINESS MANAGEMENT)

A worker cooperative. An autonomous association of people who voluntarily cooperate for their mutual social, economic, and cultural benefit.

DESCRIPTION OF SERVICES

Bike repair/shop, Gardening and urban farming, Enterprize school – starting up new companies, language training school for immigrants, second hand shop, recycling of furnitures and glass, recycling of wood and crafts, Sewing services, interior design for workspaces

PRODUCTS (IF AVAILABLE)

Making new furnitures, making glass from recycled winebottles to sell at design shops. Childrens and adult clothes from recycled garments to be sold at design shops and web shop. <http://macken.coop/butik/sv/> Building small holiday cabins from recycled woods.

FINANCING/FUNDING

Sales – products made in the different workshops as well as job and language training activities. Collaboration with Municipalities regarding Entrepreneurial school and Gardening etc.

PARTNERS (COLLABORATION, CO-OPERATION, NETWORKS)

Labour office Växjö
CA-Real Estate
Coompanion Växjö (a social enterprze network)
St Sigfrids Folk high school
Municipality of Växjö

LOCATION (LOCAL, REGIONAL, NATIONAL, EUROPEAN LEVEL)

Local but also social enterprize franchise in other cities in Sweden.

TARGET GROUP/SOCIAL PURPOSE

Macken create jobs for people with disabilities an people in need of language training.



FRAMEWORK FOR GOOD PRACTICE

COMPANY'S SUCCESS FACTORS FOR DURABILITY AND SUSTAINABILITY

Having a good business idea! Great networks and partnerships!



FRAMEWORK FOR GOOD PRACTICE

WHEN DID YOU BECOME AWARE OF BEING A SOCIAL ENTERPRISE?

From the start!

WHAT ARE THE FUTURE DEVELOPMENT PLANS FOR YOUR ORGANISATION?

Trying to develop the Franchise concept!

WHAT IS YOUR PERSONAL ADVICE FOR OTHERS STARTING UP A SOCIAL ENTERPRISE?

Building networks!