



FRAMEWORK FOR GOOD PRACTISE

EUROPA BERATUNG BERLIN

DATE OF DESCRIPTION

03.11.2015 | 11.01.2016

TITLE, NAME OF SOCIAL ENTERPRISE OR ACTIVITY

EBB EuropaBeratung GMBH
– start 01.01.2016

CONTACT PERSON

Dr. Christin Müller

ADDRESS AND TELEPHONE NUMBER

Strelitzer Strasse 60, 10115 Berlin

WEBSITE

www.europaberatung-berlin.de

YEAR OF REGISTRATION

2015



FRAMEWORK FOR GOOD PRACTISE

A) BACKGROUND;

- spin-off from the public sector
- reorganized from private commercial enterprise
- reorganized from charity
- new innovative idea from social entrepreneur(s)
- other

set up as a SME it will be developed as a SE according to the framework of e.g. Sweden

B) MOTIVATIONAL FACTORS

The tax authority in Berlin criticized that the consulting of SE in a classical sense is not enough for the German "Gemeinnützigkeit" (non-profit status) even if the company does not make any profit! Therefore the EuropaBeratung is a spin-off from a non-profit organisation.

TYPE OF ORGANISATION (LTD, CO-OP, ASSOCIATION ETC.)

GMBH (limited liability company)

MANAGEMENT (DESCRIPTION OF BUSINESS MANAGEMENT)

Very flat hiracy | financial models of a basic salary combined with additional salaries according to the amount of projects managed.

DESCRIPTION OF SERVICES

The SE will offer consulting services for free and will be sponsored by the Ministry of Education for this purpose. It will apply for different fundings within Europe

PRODUCTS (IF AVAILABLE)

Seminars, Tools for Project Management, Project Management Services and Consulting

FINANCING/FUNDING

The SE will offer consulting services for free and will be sponsored by the Ministry of Education for this purpose. It will apply for different fundings within Europe

PARTNERS (COLLABORATION, CO-OPERATION, NETWORKS)

Several educational networks in Berlin, Germany and Europe



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LOCATION (LOCAL, REGIONAL, NATIONAL, EUROPEAN LEVEL)

Location only in Berlin

TARGET GROUP/SOCIAL PURPOSE

People working within the educational sector

COMPANY'S SUCCESS FACTORS FOR DURABILITY AND SUSTAINABILITY

Delivery of project development and management. Several star projects
Trusted reliable support of people dealing with international projects
Tailored services

WHEN DID YOU BECOME AWARE OF BEING A SOCIAL ENTERPRISE?

From the beginning because the motivation for my work was to do something with a different approach. Now I | we do have the chance to develop this company according to what we learned about SE

WHAT ARE THE FUTURE DEVELOPMENT PLANS FOR YOUR ORGANISATION?

Find more different clients to work with
Develop a strong profile for our company
Have fun while working

WHAT IS YOUR PERSONAL ADVICE FOR OTHERS STARTING UP A SOCIAL ENTERPRISE?

Be creative and do not have any fear.
Honour thy error as hidden intention (Oblique strategy)