

'Making a Mark'

Mark Holder Social Impact Declaration

Turning Point

Turning Point is a social enterprise, focused on improving lives and communities. Any surplus profit is used to provide the best services in the right locations for those that need most, across mental health, learning disability, substance misuse and employment.

Our tailored, personalised care helps achieve positive outcomes by offering choice, creating independence and helping people build a better life.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide at least three 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Turning Point** is making a mark, striving to make a difference to communities:

Mobilising communities

In July 2013, Turning Point launched a pilot Community Navigator service which ran for 17 months targeting two particularly deprived neighbourhoods in Birmingham.

Commissioned by Birmingham City Council, the pilot aimed to better to connect people to resources in the community promoting wellbeing and independence, thus reducing dependency on statutory services.



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The staff team brought together professionals and local people working as paid staff and volunteers, and supported over **1,000** local residents providing signposting and support to engage with services, wellbeing coaching and peer support. In addition the service supported the development of new micro-enterprises and resident led initiatives to promote health and well-being.

Helping people back to work

Our services have an important role to play in providing employment, training, education and volunteering opportunities to service users.

- In 2014-2015, **658** people left our substance misuse services and went straight into paid employment
- In 2014-2015, **41** people in our learning disability services have been supported to access education, employment or training

Tackling causes of addiction and poor mental health

Turning Point takes a holistic approach to recovery, helping to tackle the social problems that are so often at the root of addiction and poor mental health.



For every £1 invested in Turning Point drug and alcohol services in Wakefield between 7 and 9 times as much is created for our service users and for the wider population. Treatment for 1,136 individuals cost £3.4m and created value of between £24m and £30m.



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