

'Making a Mark'

Mark Holder Social Impact Declaration

Iridescent Ideas

Iridescent Ideas is a Community Interest Company (CIC) that helps other social enterprises to succeed.

We deliver business advice and influence policy-making to help enable the conditions for a social enterprise economy. We want to see a sustainable, more balanced and less environmentally damaging economy, and they believe social enterprise is the solution.

The Social Enterprise Mark criteria includes a requirement for all applicants and renewing Mark Holders to provide at least three 'social impact statements', which illustrate how they are striving to meet their social/environmental objectives.

Below are examples of how **Iridescent Ideas** is making a mark, striving to make a difference to society:

Providing business advice & support

We have provided business advice and support to **36** social enterprises, charities and voluntary groups.

Around **150** people have benefitted from workshops we delivered on social enterprise themes

We helped **4** organizations access **£230,000** in funding to help them deliver work

We completed **6** social impact evaluations helping organizations prove their social value

We supported **18** individuals around setting-up and developing social enterprises

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Developing local Social Enterprise network

We invested around **200** hours (equivalent of over £10,000) in free support to develop the local social enterprise network

Supporting and promoting local social enterprises

We were key players in Plymouth becoming the UK's first Social Enterprise City. This prestigious award in September 2013 generated press, radio and TV media interest which really put social enterprise into the mainstream in Plymouth.



It is providing a platform for many social enterprise initiatives. Highlights include Plymouth City Council providing £500,000 in a Social Enterprise Investment Fund and the annual Social Enterprise Festival that saw over 1,000 people attend events in November 2013.

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