



## FRAMEWORK FOR GOOD PRACTISE

DATE OF DESCRIPTION

20.10.2015

TITLE, NAME OF SOCIAL ENTERPRISE OR ACTIVITY

PUBLIXPHERE

CONTACT PERSON

Linnea Riensberg

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Fidicinstrasse 30 | 10961 Berlin

WEBSITE

www.publixphere.de

YEAR OF REGISTRATION

2012

A) BACKGROUND;

- |   |                                     |
|---|-------------------------------------|
| spin-off from the public sector                 | <input type="checkbox"/>            |
| reorganized from private commercial enterprise  | <input type="checkbox"/>            |
| reorganized from charity                        | <input checked="" type="checkbox"/> |
| new innovative idea from social entrepreneur(s) | <input type="checkbox"/>            |
| other   |                                     |

Funded by a Foundation : Mercator

B) MOTIVATIONAL FACTORS

Basic Ideas of some persons being highly interested in politic



## FRAMEWORK FOR GOOD PRACTISE

TYPE OF ORGANISATION (LTD, CO-OP, ASSOCIATION ETC.)

e.V. (Union / Society)

MANAGEMENT (DESCRIPTION OF BUSINESS MANAGEMENT)

??

DESCRIPTION OF SERVICES

Platform (online) service of events (offline)

PRODUCTS (IF AVAILABLE)

Plattform and events

FINANCING/FUNDING

Foundation (Mercator Foundation)

PARTNERS (COLLABORATION, CO-OPERATION, NETWORKS)

Several Networks within Berlin

LOCATION (LOCAL, REGIONAL, NATIONAL, EUROPEAN LEVEL)

National and Local

TARGET GROUP/SOCIAL PURPOSE

All persons interested in participation

COMPANY'S SUCCESS FACTORS FOR DURABILITY AND SUSTAINABILITY

Collaboration with different stakeholders



## FRAMEWORK FOR GOOD PRACTISE

WHEN DID YOU BECOME AWARE OF BEING AN SE?

From the start. The setup was planned as an SE

WHAT ARE THE FUTURE DEVELOPMENT PLANS FOR YOUR ORGANISATION?

Survival and stable financial situation

WHAT IS YOUR PERSONAL ADVICE FOR OTHERS STARTING UP A SOCIAL ENTERPRISE?

Be aware that you will need more than one funding scenario